



The WIN Room for Women

Attn Corporate Women

ACHIEVE MORE BY DOING LESS

Targeted Skills for Maximum Impact

APPLY HERE



2023

The WIN ROOM FOR WOMEN is an exclusive, immersive 12-week group coaching program designed to give women the skills needed to gain a competitive edge. Through group and one-on-one coaching, we provide women with the right skills at the right time to win in their career and life.

Check out Jaime's recent TEDx Talk:



www.infirstconsulting.com | jaime@infirstconsulting.com

THE WIN ROOM FOR WOMEN



I created the WIN Room Program because I was an ambitious, successful leader who found myself completely burned out. I needed to take my life back, and I did by taking control of my own professional development. I figured out how to WIN in my career and built a step by step program to help you do the same.

- Jaime Diglio, Founder, TEDx Speaker, Mom
20+ years of Sales Leadership
Gartner, Microsoft & Slalom

WIN Room Participants Reported the Following Outcomes:



I learned how to sell without feeling like I was pushing a sales pitch. I finally figured out how to sell my way.



Before this program I didn't see my strengths or a path forward. Today i'm more confident than ever before.



I achieved a 10X ROI with this program. It helped me get the raise, promotion and role I wanted.



I tripled my network giving me more career mentors, connections and opportunities than I ever knew possible.



I went from hating my LinkedIn profile to loving it!

MIND. SET. SELL

Most professional training focuses on skills and knowledge.
Top 1% performers study the MIND.

MIND

First, we uncover your unique inner strengths and drivers using behavioral science based tools and exercises.



Learn Proven
Linkedin Hacks

Social
Surround
Strategy

10x Your
Network

Brain Based
Selling

Personal
Branding

SET

Second, we cover the tactical skills that work best with YOUR personality to help you hit your goals every time.

SELL

Third, we practice and hone your skills in a group setting to achieve optimal results.



SOCIAL SURROUND STRATEGY

Included in The WIN Room Program,
Jaime teaches her **Social Surround Strategy** that
she used to successfully **GROW** a \$40M book of
business from the ground up!

YOU WILL LEARN:

LinkedIn
Strategies that
help you sell
without being
"salesy"

Skills to get
anyone to
connect and
want to buy
from you

How to
Optimize your
LinkedIn
Profile



**When you learn to apply
the WIN Room skills,
you will never have to apply for
a job online or write a resume
again.**

**JAIME DIGLIO, FOUNDER,
TEDX SPEAKER**

PROGRAM DELIVERABLES

Build a strong narrative on where you've been, where you are today, and where you are going so you have clarity on what you want and can finally drop all the things that aren't serving you..

CAREER ROADMAP

BEHAVIORAL ASSESSMENT

Understand your drivers and behavioral hard wiring with a personalized 360 of your strengths and data driven insights on how you will WIN faster.

Personal playbook on how to see and use your strengths in a completely different way, so you can communicate and lead more effectively.

CONFIDENCE PLAYBOOK

PERSONAL BRAND BLUEPRINT

Strengthen your executive presence and brand by discovering your WIN Themes and drivers to keep you focused on your goals and leading with intention.

Nail down a simple "non salesy" way to communicate who you are, what you value and who you serve, so you can sell yourself without sounding like you are full of yourself..

ELEVATOR PITCH TACTICS

MIND SET SELL STRATEGY

Learn the fundamentals of Brain Based Selling™ and the 3 sales conversations everyone needs to know - to WIN regardless if you are in a sales role or not.

10X your network, fast with our built in WIN team support system. A group of peers who get you, mentor you and provide guidance throughout your career.

WIN TEAM SUPPORT

LEADERSHIP LANGUAGE MANUAL

Identify your unique leadership philosophy and have a custom guide to owning it and using it daily to elevate your brand and lead with clarity.

Assessment of your current profile and a customized guide to elevate your profile to maximize your influence and grow your brand and network with intention.

LINKEDIN GUIDE

NEW HABIT HACKS

Get rid of the head trash and defeat your inner adversary with simple mindset hacks to reduce self-doubt and increase your WIN Rates at home and at work.

PROGRAM OUTLINE

WEEK 1

Personal Branding

Get your brain "on brand" with a clear understanding of your personal brand and unique value proposition, craft your elevator pitch, and learn steps to establish a strong, compelling online brand presence.

WEEK 3

Leveraging Your Strengths

You can't see the picture when you're in the frame. We will identify your natural strengths and talents and help you see them in a way you never noticed before, learn how to WIN with them, overcome self-limiting beliefs, and develop a growth mindset.

WEEK 5

Navigating Office Politics

Learn the rules to the game and play them better than anyone else. You will master how to strategically build relationships and sponsorship, how to notice and navigate power dynamics, hidden landmines in the workplace. How to influence without authority, and communicate with difficult personalities.

WEEK 7

Career Advancement Strategies

Nobody will ever care more about your career than you. You will develop a career plan and goals, learn strategies for getting promoted, how to navigate job interviews and negotiations, and build your professional network so you never have to write a resume again.

WEEK 9

Overcoming Self Doubt

Winning starts in your mind. You will identify the invisible barriers that are holding your back, the "obstacles" to your success, develop resilience and grit, overcome fear of failure, and learn how to turn setbacks into opportunities.

WEEK 11

Building your Support System - Your WIN Team

We rise by lifting others. You will learn how to find more mentors, develop relationships with sponsors and advocates, build a peer support network, and effectively leverage resources and support systems that are right under your nose.

WEEK 2

Communicating with Confidence

Confidence starts when you focus on being you, not them. You will develop expertise on how to overcome self-doubt and imposter syndrome, enhance your communication skills, navigate difficult conversations, and develop your executive presence.

WEEK 4

Work-Life Integration

Real isn't perfect and perfect isn't real. You will learn how to set realistic boundaries and priorities, how to manage stress and burnout, build a support system, and practice giving yourself "permission slips" to increase your productivity and decrease your worry.

WEEK 6

Master the Art of Selling

We are all in sales and how you learn to sell yourself is critical to your success. Get the basics around how to sell without being "salesy". Master Brain Based Selling™ hacks to increase your influence and have better conversations. win new customers, get the promotion and/or get your next role.

WEEK 8

Emotional Intelligence & Leadership

Leadership starts by being the voice you need to hear. You will enhance your abilities and competence in how to win with emotional intelligence, lead with empathy and self-awareness, enhance your leadership skills, and proven practices to build and lead effective teams.

WEEK 10

Managing Change & Transition

Change is hard, but it's life. You will develop strategies and frameworks for embracing change in your career, develop a growth mindset, navigate career transitions, and identify opportunities for growth and development.

WEEK 12

Celebrating Success and Planning What's Next

Remember why you started. You will celebrate your accomplishments, commit to your plan for ongoing growth and development, continue to build your personal brand and grow your WIN Team, and prepare for the next level of your career.

“The WIN Room Program completely changed the way that I lead at work and at home. It gave me the **TOOLS, CONFIDENCE, and CLARITY** I needed to WIN.



LAURA RYAN, DIRECTOR
ServiceNow | DEI Leader | Mom



ARE YOU READY TO
INVEST IN YOU?

THE WIN ROOM PROGRAM

\$4,500

90-DAY GROUP AND 1-1 COACHING PROGRAM

*Optional: group only program \$3,000

Good People Know Good People
Sign up with a friend to get a discounted rate.

APPLY HERE

www.infirstconsulting.com

jaime@infirstconsulting.com / 914-522-9324

**Flexible payment options available on request.*